

Handmade Boutique by Marina Elgin
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Data Privacy Statement

We look forward to your visit to our website www.handmadeboutique.de and your interest in our company and our offers. Despite careful control of the content, we assume no liability for external links to third-party content, as we did not initiate the transmission of this information, nor did we select or change the addressee of the transmitted information and the transmitted information ourselves.

The protection of your personal data during the collection, processing, and use on the occasion of your visit to our website is important to us and takes place within the framework of the legal regulations, about which you can e.g. at www.bfd.bund.de

In the following we explain to you what information we collect during your visit to our website and how it is used:

1. Collection and storage of personal data as well as the type and purpose of their use

a) When visiting the website

Every time a customer (or other visitor) accesses our website, information is automatically sent to the server on our website by the internet browser used on your device (computer, laptop, tablet, smartphone, etc.). This information is temporarily stored in a so-called log file.

The following data is recorded without any action on your part and stored until it is automatically deleted:

- IP address of the requesting computer, as well as device ID or individual device ID and device type,
- Name of the file accessed and the amount of data transferred, as well as the date and time of access,

- Notification of successful retrieval,
- Requesting domain,
- Description of the type of Internet browser used and, if applicable, the operating system of your device as well as the name of your access provider,
- Your browser history data as well as your standard weblog information,
- Location data, including location data from your mobile device. Please note that for most mobile devices you can control or deactivate the use of location services in the settings menu of the mobile device.

Our legitimate interest according to Art. 6 para. 1 sentence 1 lit. f GDPR for the collection of data is based on the following purposes: ensuring a smooth connection setup and comfortable use of the website, evaluation of system security and stability and for other administrative purposes. In no case do we use the collected data for the purpose of drawing conclusions about you personally.

b) When using our contact form

If you have any questions, we offer you the opportunity to contact us using a form provided on the website. At least the following information is required: first name, last name and e-mail, so that we know who the request came from and to be able to answer it. Further information can be provided voluntarily.

The data processing for the purpose of contacting us takes place in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR based on your voluntarily given consent.

Your data will be deleted after your request has been processed, provided that there are no statutory retention requirements. We assume final processing if it can be inferred from the circumstances that the matter in question has been finally clarified.

c) When entering into a contractual relationship

When entering into a contractual relationship on our website, we ask you to provide the following personal data:

- Data that personally identify you, such as your name and email address
- Contact data, such as address, billing and delivery address
- Photos
- Data that identify your company, such as company name, address, email
- Information about your means of payment
- Other personal data that we are legally obliged or authorized to collect and process and that we need for your authentication, identification or to check the data we have collected.

The data mentioned will be processed to process the contractual relationship. The data is processed on the basis of Art. 6 Paragraph 1 lit. b GDPR. The storage period is limited to the purpose of the contract and if applicable, statutory and contractual storage obligations.

d) Use of payment service providers

To pay for contracts concluded with us for a fee, we also work with payment service providers such as Mollie B.V. (<https://www.mollie.de>) together. We pass on your payment data to the commissioned payment service provider as part of the payment processing - earmarked for the payment - if this is necessary for the payment processing. The legal basis for forwarding the data is Art. 6 Para. 1 lit. b GDPR.

Our data protection regulations are in accordance with the applicable data protection regulations and the data will only be processed in the European Union and in the following countries: United States of America (if PayPal was selected as the payment method). The European Commission considered the country mentioned as a third country. The data transfer to the United States of America is possible on the basis of Art. 44 GDPR. Further information is available on the website of the European Commission <http://eur-lex.europa.eu/legal-content/DE/TXT/PDF/?uri=CELEX:52017DC0007&from=DE> . A transfer to other third countries does not take place and is not intended.

e) When registering for our newsletter

If, according to Art. 6 para. 1 sentence 1 lit. a GDPR, you confirmed your subscription to our newsletter, we will use your email address to regularly send you our newsletter.

You can unsubscribe at any time, for example via a link at the end of a newsletter. Alternatively, you can send your unsubscribe request at any time by e-mail (preferably with the subject: "Unsubscribe from newsletter").

2. Transfer of personal data

Your data will not be transmitted to third parties for purposes other than those listed below. We only pass on your data to third parties if:

- You have given your express consent to this in accordance with (Art. 6 Para. 1 S. 1 lit. a GDPR),
- This is necessary for the processing of contractual relationships with you (Art. 6 Para. 1 lit. b GDPR),
- There is a legal obligation to pass on (Article 6 (1) (c) GDPR),

- The transfer is necessary to assert, exercise or defend legal claims and there is no reason to assume that you have an overriding interest worthy of protection in not disclosing your data (Art. 6 Para. 1 S. 1 lit.f GDPR).

In these cases, however, the scope of the transmitted data is limited to the necessary minimum.

Our data protection regulations are in accordance with the applicable data protection regulations and the data are only processed in the Federal Republic of Germany / European Union. A transfer to third countries does not take place and is not intended.

3. Rights of data subjects

Upon request, we will be happy to inform you whether and which personal data are stored about you (Art. 15 GDPR), in particular about the processing purposes, the category of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the existence of a right to correction, deletion, restriction of processing or objection, the existence of a right to complain, the origin of your data if we have not collected it, as well as the existence of automated decision-making including profiling.

You also have the right to correct any incorrectly collected personal data or to have incompletely collected data completed (Art. 16 GDPR).

You also have the right to demand that we restrict the processing of your data, provided that the legal requirements for this are met (Art. 18 GDPR).

You have the right to receive the personal data concerning you in a structured, common, and machine-readable format or to request the transfer to another person responsible (Art. 20 GDPR).

In addition, you have the so-called "right to be forgotten", i.e. You can ask us to delete your personal data, provided that the legal requirements are met (Art. 17 GDPR).

Irrespective of this, your personal data will be automatically deleted by us if the purpose of the data collection no longer applies or data processing has taken place unlawfully. According to Art. 7 Para. 3 GDPR, you have the right to revoke your once given consent to us at any time. As a result, we are no longer allowed to continue the data processing based on this consent in the future.

You also have the right to object to the processing of your personal data at any time, provided that a right to object is provided for by law. In the event of an effective revocation, your personal data will also be automatically deleted by us (Art. 21 GDPR).

If you would like to make use of your right of revocation or objection, an email to elginmarina@gmail.com is sufficient.

In the event of a breach of the data protection regulations, you have Art. 77 GDPR the possibility to lodge a complaint with a supervisory authority.

4. Duration of data storage

The collected data will be stored by us as long as this is necessary for the execution of the contracts entered into with us or for as long as you have not exercised your right to deletion or your right to data transfer to another company.

5. Cookies

We use cookies on our website. These are small text files that your browser automatically creates and that are stored on your device when you visit our website. Information is stored in the cookie that results in connection with the specific device used. However, this does not mean that we have immediate knowledge of your identity. The use of cookies initially serves to make the use of our offer more pleasant for you:

We use so-called session cookies to recognize that you have already visited individual subpages of our website. If you have registered, your password will be saved for the duration of your visit to our website and when you change subpages so that you do not have to re-enter it each time. These session cookies are automatically deleted when you leave our website.

We use temporary cookies to optimize user-friendliness, which are stored on your device for a specific period of time. If you visit our site again to use our services, it is automatically recognized that you have already visited us and which entries and settings you have made so that you do not have to enter them again.

On the other hand, we use cookies to statistically record and evaluate the use of our website and to optimize our offer for you. These cookies enable us to automatically recognize when you visit our website again that you have already visited us. These cookies are automatically deleted after a defined period of time. The data processed by cookies are necessary for the purposes mentioned to safeguard our legitimate interests and those of third parties in accordance with Art. 6 Para. 1 S. 1 lit. f GDPR required. Most browsers accept cookies automatically. If you do not want us to recognize information about your computer, please set your internet browser so that it deletes cookies from your computer hard drive, blocks all cookies, or warns you before a cookie is saved. You can find out how to delete or block cookies in the help and support area of your Internet browser. There you will find instructions on how to find the file or directory in which cookies are

stored. Please note in any case that the complete deactivation of cookies may mean that you cannot use all functions of our website.

Java applets and Javascript are used to provide our website. If you do not want to use these auxiliary programs or active content for security reasons, you should deactivate the corresponding setting in your browser.

6. Online Marketing / Analysis Tools

The tracking measures we use are based on Art. 6 Para. 1 S. 1 lit. f GDPR, Section 15 Paragraph 3 TMG. With the tracking measures used, we want to ensure a needs-based design and continuous optimization of our website. On the other hand, we use tracking measures to statistically record the use of our website and for the purpose of evaluating and optimizing our website. These interests are to be regarded as legitimate within the meaning of the aforementioned regulation.

Google Analytics

We use Google Analytics, a web analytics service provided by Google Inc.

(<https://www.google.de/intl/de/about/>) (1600 Amphitheater Parkway, Mountain View, CA 94043, USA; hereinafter "Google"). In this context, pseudonymized usage profiles are created and cookies (see also section 5) are set. The information generated by the cookie about your use of this website, such as browser type/version, operating system used, referrer URL (the previously visited page), the hostname of the accessing computer (IP address), and the time of the server request are transferred to a Google server in the USA and stored there. The information is used to evaluate the use of the website, to compile reports on website activity, and to provide other services related to website and internet usage for the purposes of market research and needs-based design of these websites. Our legitimate interest in data processing also lies in these purposes. The legal basis for the use of Google Analytics is § 15 Abs. 3 TMG in connection with Art. 6 Abs. 1 lit. f GDPR. This information may also be passed on to third parties if this is required by law or if third parties process this data on behalf of us. Under no circumstances will your IP address be merged with other Google data. The IP addresses are anonymized so that an assignment is not possible (so-called IP masking).

The data sent by us and linked to cookies, user IDs (e.g. user ID) or advertising IDs are automatically deleted after 14 months. The deletion of data whose retention period has expired takes place automatically once a month.

You can find more information on the terms of use and data protection of Google Analytics at <http://www.google.com/analytics/terms/de.html> or at <http://www.google.com/intl/de/analytics/privacyoverview.html>

As an alternative to the browser add-on, especially for browsers on mobile devices, you can also prevent Google Analytics from collecting data by clicking on the following link. An opt-out cookie is set which prevents the future collection of your data when you visit this website: Deactivate Google Analytics. The opt-out cookie is only valid in this browser and only for our website and is stored on your device. If you delete the cookies in this browser, you will have to set the opt-out cookie again.

You can prevent the installation and storage of cookies by setting your browser software accordingly; however, we point out that in this case, you may not be able to use all functions of this website to their full extent.

You can also prevent the collection of the data generated by the cookie and related to your use of the website (including your IP address) and the processing of this data by Google by downloading the browser plug-in available under the following link and install <https://tools.google.com/dlpage/gaoptout?hl=de>

Google Adwords / Conversion Tracking

We also use the online advertising program "Google AdWords" as part of Google AdWords conversion tracking. Google Conversion Tracking is an analysis service provided by Google. If you click on an ad placed by Google, a conversion tracking cookie will be placed on your device. These cookies lose their validity after 30 days, contain no personal data and are therefore not used for personal identification. If you visit certain Internet pages on our website and the cookie has not yet expired, we and Google can see that you clicked on the ad and were forwarded to this page. Every Google AdWords customer receives a different cookie. This means that there is no way that cookies can be tracked via the websites of AdWords customers. The information that is obtained using the conversion cookie is used to generate conversion statistics for AdWords customers who have opted for conversion tracking. Here, customers find out the total number of users who clicked on their ad and were redirected to a page with a conversion tracking tag. However, they do not receive any information with which users can be personally identified. Our legitimate interest in data processing also lies in these purposes. The legal basis for the use of Google Adwords / Conversion Tracking is § 15 Abs. 3 TMG in connection with Art. 6 Abs. 1 lit. f GDPR.

If you do not want to participate in tracking, you can object to this use by preventing the installation of cookies from the domain "googleadservices.com" by setting your browser software accordingly (deactivation option). You will then not be included in the conversion tracking statistics. You can find more information and Google's privacy policy at: <http://www.google.com/policies/technologies/ads/> or <http://www.google.de/policies/privacy/>

Google AdSense

This website uses Google AdSense, a service for including advertisements from Google Inc. ("Google"). Google AdSense uses so-called "cookies", text files which are saved on your computer and which enable an analysis of the use of the website. Google AdSense also uses so-called web beacons (invisible graphics). These web beacons can be used to evaluate information such as visitor traffic on these pages. The information generated by cookies and web beacons about the use of this website (including your IP address) and the delivery of advertising formats are transmitted to a Google server in the USA and stored there. This information can be passed on by Google to contractual partners of Google. However, Google will not merge your IP address with other data stored about you. You can prevent the installation of cookies by setting your browser software accordingly; however, we would like to point out that in this case, you may not be able to use all functions of this website to their full extent. By using this website, you consent to the processing of the data collected about you by Google in the manner described above and for the purpose set out above.

Facebook

Our website uses social plugins ("plugins") from the social network facebook.com, which is operated by Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA ("Facebook"). When you open our website with the plugin, it establishes a direct connection to the Facebook servers via your browser. As a result, the information is transmitted to Facebook that you have accessed the page.

If you are logged in with your Facebook account, the visit to our website can be assigned directly to your profile by clicking on the plugin. Even if you do not have a profile, it cannot be ruled out that your IP address will be saved by Facebook.

Please check carefully which personal data you share with us via Facebook. As long as you are logged into your Facebook account and visit our Facebook page, Facebook can assign this to your Facebook profile. We expressly point out that Facebook stores the data of its users (e.g. personal information, IP address, e-mail address, etc.) and, if necessary, also use them for business purposes. For more information on data processing by Facebook, see the Facebook data protection policy at <https://de-de.facebook.com/policy.php>

We have no influence on data collection and further processing or transmission by Facebook. Furthermore, we do not know to what extent, where and for what duration the data is stored by Facebook, to what extent Facebook complies with existing deletion obligations, which evaluations and links are made with the data by Facebook, and to whom the data is passed on by Facebook will. If you would like to prevent Facebook from processing the personal data you have



transmitted to us, please contact us in another way. You can find our full contact details in our legal notice.

If you are a member of Facebook and do not want Facebook to collect data about you via our online offer and link it to your member data stored on Facebook, you must log out of Facebook before visiting our website and delete the corresponding Facebook cookies. It is also possible to block Facebook social plugins with add-ons for the browser, for example with the “Facebook Blocker”.

Twitter

Functions of the Twitter service are also integrated on our website. These functions are offered by Twitter Inc., Twitter, Inc. 1355 Market St, Suite 900, San Francisco, CA 94103, USA. By using Twitter and the “Re-Tweet” function, the websites you visit are linked to your Twitter account and made known to other users. This data is also transmitted to Twitter. We would like to point out that, as the provider of our website, we have no knowledge of the content of the data transmitted or its use by Twitter. You can find more information on this in Twitter's data protection declaration at <http://twitter.com/privacy>

You can change your data protection settings on Twitter in the account settings at <http://twitter.com/account/settings> .To prevent Twitter from collecting data when you visit our website, log out of Twitter before visiting. In order to prevent general access by Twitter to your data via Internet pages, you can exclude Twitter social plugins with an add-on for your browser (e.g. "Twitter blocker", <https://disconnect.me>).

We have no influence on data collection and further processing or transmission by Twitter. Furthermore, we do not know to what extent, where and for what duration the data is stored by Twitter, to what extent Twitter complies with existing deletion obligations, which evaluations and links with the data are made by Twitter, and to whom the data is passed on by Twitter. If you would like to prevent Twitter from processing the personal data you have transmitted to us, please contact us in another way. You can find our full contact details in our legal notice.

Instagram

The technologies of the social network Instagram (Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA) are integrated on our website. You can recognize this by the “Instagram button” on our website. If you click the Instagram button on our website while you are logged into the Instagram account, you can link the content of our website to your Instagram profile. This enables Instagram to assign your visit to our website to your user account.

Please check carefully which personal data you share with us via Instagram. Instagram is part of the Facebook group of companies and shares the infrastructure, the server systems and the technology with Facebook as well as with other Facebook companies (<https://www.facebook.com/help/111814505650678?ref=dp>). We expressly point out that Facebook stores the data of the users of its services (e.g. personal information, IP address, e-mail address, etc.) and may also use this for business purposes. Detailed information on data processing by Facebook on Instagram can be found in Instagram's privacy policy at https://help.instagram.com/519522125107875?helpref=page_content .

We have no influence on data collection, further processing, and transmission by Instagram. It is also not clear to us to what extent, where and for what duration the data is stored, and to what extent Instagram complies with existing deletion obligations, which evaluations and links are made with the data and to whom the data is passed on. If you would like to prevent Instagram from processing personal data you have transmitted to us, please contact us in another way. You can find our full contact details in our legal notice.

LinkedIn

Plugins of the social network LinkedIn are integrated on our website. The provider is the LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. When you click the LinkedIn button, a connection to the LinkedIn servers is established. The content of the plugin is transmitted directly from LinkedIn to your browser, which integrates it into the website. This will forward the information that you have visited our website to LinkedIn.

If you are logged in with your LinkedIn account, your visit to our website can be assigned directly to your profile by clicking the LinkedIn button. Even if you do not have a profile, it cannot be ruled out that your IP address will be saved by LinkedIn.

We would like to point out that, as the provider of the website, we have no knowledge of the content of the data transmitted or its use by LinkedIn. For more information on LinkedIn's privacy policy, please visit <https://www.linkedin.com/legal/privacy-policy>

We have no influence on data collection, further processing, and transmission by LinkedIn. It is also not clear to us to what extent, where, and for what duration the data is stored, and to what extent LinkedIn complies with existing deletion obligations, which evaluations and links are made with the data and to whom the data is passed on. If you would like to prevent LinkedIn from processing the personal data you have transmitted to us, please contact us in another way. You can find our full contact details in our legal notice.

6. Data security

We endeavor to take all necessary technical and organizational security measures to store your personal data in such a way that they are neither accessible to third parties nor to the public. If you want to contact us by e-mail, we would like to point out that the confidentiality of the information transmitted cannot be fully guaranteed with this communication channel. We, therefore, recommend that you only send us confidential information by post.

7. Topicality and changes to this data protection declaration

This data protection declaration is currently valid.

Due to the further development of our website and offers on it or due to changed legal or official requirements, it may be necessary to change this data protection declaration. You can call up and print out the current data protection declaration at any time on the website at <https://www.handmadeboutique.de/en/page-data-privacy-statement> .

Name and contact details of the person responsible for processing

This data protection information applies to data processing by:

Marina Elgin, elginmarina@gmail.com